

North Santa Clara Resource Conservation District

(formerly the Guadalupe-Coyote Resource Conservation District)

An independent special district of the State of California

888 N. 1st St, Ste 204, San Jose, CA 95112

408-288-5888

gcrcd@gcrcd.org

www.rcdsantaclara.org

Director Application

Please submit this application to NSCRCD using this [online form](#) or via email at gcrcd@gcrcd.org. For assistance with your application or to request reasonable accommodations to submit your application in an alternative format, please contact the NSCRCD office at 408-288-5888 or email Executive Director Stephanie Moreno at gcrcd@gcrcd.org.

Name: Jeannie Entin

Mailing Address: [REDACTED] San Jose, CA 95136

Phone Number: [REDACTED] Email: [REDACTED]

1. Describe your background and/or experience in agriculture, natural resource conservation, environmental sciences, and/or another related field.

I am the head of the organic gardening program at Hacienda Environmental Science Magnet Elementary School in SJUSD where we teach the children to analyze soil, plant seeds, remove weeds, harvest and eat seasonal vegetables, observe the pollination process, and collect seeds for future planting in raised beds for every classroom K-4 as well as a Food Forest for fifth graders. I am a communications professional who has supported integrated marketing and communications programs for agricultural technology companies including Iteris in the past as well as currently fellows in the U.S. DOE Lab-Embedded Entrepreneurship program at Berkeley Lab called Cyclotron Road, including VERDE Nanomaterials, Umaro Foods, and Pheronym. I am a volunteer on the Advisory Board and Marketing committee of Greenfoothills.org as well as on the Leadership team of Mothers Out Front Silicon Valley. From 2019 to 2022 I was the Vice President of Marketing and Communications for Aclima, a San Francisco-based Public Benefit Corporation that measures air quality and greenhouse gas levels with a roving fleet of sensor-equipped vehicles that pinpoint where air pollution impacts are highest to inform the prioritization of resources and interventions to protect human health and reduce climate-changing emissions at the local level. Prior to that, I supported communications for programs at IBM Research that applied AI to measure ocean health through plankton analysis as well as for AT&T Labs that applied data science and geographic information systems to help the government of Madagascar determine where biodiversity was highest to protect and preserve those geographies in greatest need of conservation. I also supported communications for the launch of the Trekker backpack-mounted 360-camera system that brought Google Streetview to hiking trails and other gorgeous offroad locations not accessible by car or bike. Going further back, I was an officer for Students for the Earth at University High School in Tucson, Arizona in the late 90s.

2. Describe your interest in serving on the North Santa Clara RCD Board of Directors.

I have been actively seeking opportunities to support current and future generations of people living in Santa Clara County as we collectively seek a path forward that sustains our way of life while also protecting natural resources. We are surrounded by incredible beauty and natural resources while

also being challenged with urban sprawl, the loss of arable land, contamination of air, water, and soil, and the impacts of a changing climate including fire, drought, floods, and heat waves. I would welcome the opportunity to learn from and work alongside the North Santa Clara RCD Board of Directors to take thoughtful, equitable, and science-based action to restore, revive, and protect the bountiful natural resources we all share, and cannot take for granted.

3. Describe other applicable skills that you believe would help the District further its mission “to provide education and technical assistance to constituents and watershed stakeholders to sustainably manage soil, water and wildlife with the best available science”.

My primary skills are in communicating technical or scientific information to diverse audiences to increase awareness, spark dialogue, and inspire action. I can write, create posters, build slideshows, general social campaigns and graphics, produce videos, manage events, and organize projects within budget and time constraints. I welcome the opportunity to learn and am an avid reader and researcher. As a mother of school aged children at Hacienda Environmental Science Elementary and Castillero Middle schools, a consultant to small businesses in the region, and frequent volunteer in the community, I also have a network of advocates, engineers, scientists, and families from across the District to provide the Board of Directors with access to diverse perspectives, data, and insights.

Certification of Qualifications:

The qualifications for a Director are set forth in California Public Resources Code (PRC) Section 9352 as follows:

- (a) Directors shall be registered voters in the state.
- (b) Except as provided in subdivision (d), directors shall (1) reside within the district and either own real property in the district or alternatively have served, pursuant to the district’s rules, for two years or more as an associate director providing advisory or other assistance to the board of directors, or (2) be a designated agent of a resident landowner within the district.

1. Please initial the following indicating compliance with PRC 9352(a):

JLE I am a registered voter in California.

2. Please initial at least one of the following indicating compliance with PRC 9352(b):

_____ I am a real property owner residing within District. Qualifying address:

_____ I have been a NSCRCD Associate Director for two years or more providing advisory or other assistance to the Board of Directors.

JLE I am a designated agent of a resident landowner. (Attach letter from the resident landowner designating you as their agent; letter must include the qualifying property address.)

I hereby declare that I am an applicant and qualified candidate for the office of Director, and that I meet the qualifications set forth in Section 9352 of the Public Resources Code. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Print Name Jeanne Entin

Signed: 

Signature Date: 4/29/24

April 29, 2024

Stephanie Moreno, Executive Director/District Clerk
North Santa Clara Resource Conservation District (NSCRCD)
1560 Berger Drive, Room 211
San Jose, CA 95112

RE: Designation of agent

Dear Ms. Moreno:

I am a resident landowner living within the boundaries of the North Santa Clara Resource Conservation District (formerly the Guadalupe-Coyote Resource Conservation District). Pursuant to Section 9352(b)(2), I hereby designate Jeanne Entin as my designated agent to serve on the NSCRCD Board of Directors if they are selected for appointment.

Please contact me at [REDACTED] if you have any questions.

Sincerely,



Pesia Entin
[REDACTED]
Los Gatos, CA 95032